

# Bay Area Tech Wire -- April 1

 bayareatechwire.blogspot.com/2014/04/bay-area-tech-wire-april-1.html

=====  
BAY AREA TECH WIRE -- April 1, 2014  
=====

To Subscribe: [www.bayareatechwire.com](http://www.bayareatechwire.com)

- o Cupertino-Based Seagate Completes \$374M Deal for Xyratex
- o Santa Clara-Based Embrane Names Bill Burns as New CEO
- o Milpitas-Based e2v Merges North American Operations
- o Thomas Novak Retires as President and CEO of Nikon Research
- o Santa Clara-Based RedSeal Networks Names Mike Eynon as Chief Architect
- o SIIA Names Finalists for Software and Education CODiE Awards
- o Briefly Noted: Streetline, Zuora, Spark Integration Technologies

---

## > Job/Event/Marketplace Classified Listings (Full Listings Below Stories)

- [Create Your Own Hiring Opportunity - 5 Behaviors Decision-Makers Find Irresistible](#)
- [14 Ideas for Marketing Your Business Online](#)
- [Corporate Food-Service - Catering to Cafe Management](#)
- [Investment Adviser Executive](#)
- [Advertise on Bay Area Tech Wire and Reach More than 6,000 Subscribers](#)

Ad Descriptions Below Briefly Noted Section

Post Job/Event/Marketplace ad: <http://www.bayareatechwire.com>

---

### o Cupertino-Based Seagate Completes \$374M Deal for Xyratex

Cupertino, Calif. -- **Seagate Technology**, the Cupertino-based maker of hard disk drives and storage products, said it has completed its \$374 million acquisition of U.K. data storage technology firm **Xyratex**. The deal was first announced in late December.

Seagate said the acquisition will help give the company uninterrupted access to the test equipment and engineering resources needed to produce higher capacity drives. "The addition of Xyratex helps us fill this important need and considerably streamlines Seagate's supply and manufacturing chains for our core HDD business," said **Dave Mosley**, Seagate's president of operations and technology. Shares of Xyratex have been delisted from the **NASDAQ** stock market.

<http://www.seagate.com>

<http://www.seagate.com/about/newsroom/press-releases/seagate-completes-acquisition-of-xyratex-pr-master/>

---

### o Santa Clara-Based Embrane Names Bill Burns as New CEO

Santa Clara, Calif. -- Less than a week after landing \$14 million in its third round of funding, Santa Clara-based **Embrane**, a provider of application-centric network services, has named **Bill Burns** as its new president and CEO. Burns most recently was the CEO of **Spirent Communications**, and previously also held executive leadership positions at **Tellabs**. He succeeds co-founder **Dante Malagrino**, who will transition into the role of chief product officer. "It's clear the time is now to take the company to the next level and Bill is the perfect candidate to carry our momentum forward," said Malagrino. Embrane provides application-centric network services, such as firewalls, VPNs, load balancers and SSL offload engines. The tools are designed to help clients quickly create network services, and manage them from a single orchestration engine.

<http://www.embrane.com>

<http://www.embrane.com/news/press-releases/embrane-appoints-bill-burns-chief-executive-officer>

---

### o Milpitas-Based e2v Merges North American Operations

Milpitas, Calif. -- **e2v Group**, a provider of RF power, imaging and semiconductor products, said on Tuesday it has merged its North American operations into a new entity called **e2v Inc.**, based in Milpitas. The new structure unites **e2v**

**aerospace and defense**, based in Milpitas, with the company's other North American operations, based in New York. **Robert Brevelle**, the president of e2v aerospace and defense, will continue as president of the combined company.

<http://www.e2vinc.com/>

<http://www.e2v-us.com/news/merger-and-expansion-of-e2v-s-north-american-operations/>

---

#### o **Thomas Novak Retires as President and CEO of Nikon Research**

Belmont, Calif. -- **Nikon Research Corp. of America (NRCA)**, a Belmont-based subsidiary of optical technology giant **Nikon**, said on Tuesday that **Thomas Novak** has retired as its president and CEO. He has been succeeded by **Donis Flagello**, who will become the company's president and COO. Flagello has served as an NRCA Fellow for the past five years. Novak, who has worked at Nikon and its subsidiaries since 1992, will remain with NRCA for three months as a special advisor during the transition period before retiring on June 30.

<http://www.nikonprecision.com>

<http://www.businesswire.com/news/home/20140401005028/en/CEO-Nikon-Research-Corporation-America-Retires-President#.UzsakqhdXng>

---

#### o **Santa Clara-Based RedSeal Networks Names Mike Eynon as Chief Architect**

Santa Clara, Calif. -- **RedSeal Networks**, a Santa Clara-based provider of network visibility and analytics designed to prevent cyber attacks, on Tuesday named **Mike Eynon** as its chief architect. Eynon, the founder and CTO at **Silver Tail Systems**, will spearhead the design of the company's next-generation technology, which will deliver several online fraud detection and mitigation products. The latest move comes less than two months after RedSeal named its chairman, **Ray Rothrock**, to the additional role of CEO.

<http://www.redsealnetworks.com>

<http://www.redsealnetworks.com/company/news-events/pressreleases/redseal-networks-announces-new-chief-architect>

---

#### o **SIIA Names Finalists for Software and Education CODiE Awards**

Washington, DC -- The **Software & Information Industry Association (SIIA)**, a large trade association for the software and information industries, has named nearly 300 finalists for its **CODiE Awards**. The list includes 125 finalists in 28 software categories and 146 finalists in 31 education categories. Winners will be announced in May. Both lists of finalists are available at the links below.

[http://www.siiia.net/blog/index.php/2014/03/siia-announces-software-finalists-for-2014-codie-awards/?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+siia%2FinkV+%28SIIA+Digital+Discourse%29](http://www.siiia.net/blog/index.php/2014/03/siia-announces-software-finalists-for-2014-codie-awards/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+siia%2FinkV+%28SIIA+Digital+Discourse%29)

(Software finalists)

[http://www.siiia.net/blog/index.php/2014/03/siia-announces-education-finalists-for-2014-codie-awards/?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+siia%2FinkV+%28SIIA+Digital+Discourse%29](http://www.siiia.net/blog/index.php/2014/03/siia-announces-education-finalists-for-2014-codie-awards/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+siia%2FinkV+%28SIIA+Digital+Discourse%29)

(Education finalists)

---

#### o **Briefly Noted:**

(Foster City, Calif.) Foster City-based **Streetline**, a developer of smart parking technology, on Tuesday named **Gerard Mooney** to its board of advisors. Mooney previously served as the vice president of strategy for **IBM's** public sector. Streetline's system uses sensing technology to detect the presence of a vehicle, then relays occupancy and parking policy information to a number of applications.

<http://www.streetline.com/>

<https://prnmedia.prnewswire.com/news-releases/former-ibm-senior-executive-gerard-mooney-joins-streetline-board-of-advisors-253352831.html>

(Foster City, Calif.) Foster City-based **Zuora**, developer of a cloud platform used by clients to launch, scale and monetize their subscription services, on Tuesday named **Marc Diouane** as its executive vice president of global field operations. Diouane most recently served as the executive vice president of global services and partners at **PTC**.

<http://www.zuora.com/>

<http://www.businesswire.com/news/home/20140401005531/en/Zuora-Nabs-PTC-Global-Exec-Marc-Diouane#.Uzscx6hdXng>

(Los Gatos, Calif.) **Spark Integration Technologies**, a British Columbia-based developer of software enabling simple, secure and resilient networks, said on Tuesday it has opened a new Silicon Valley office in **Los Gatos**. Spark said the move will help expand its alliances with the region's networking, cloud computing and data center technology companies.

<http://www.sparkintegration.com>

<http://www.businesswire.com/news/home/20140401005579/en/Spark-Integration-Technologies-Establishes-Silicon-Valley-Office#.UzsfZahdXng>

=====  
**Job/Event/Marketplace Listings:**  
=====

To Post in Job/Event/Marketplace: <http://www.bayareatechwire.com>  
6000 Readers: 5 day ad: \$120--10 day ad: \$175--20 day ad: \$300

**> Create Your Own [Hiring Opportunity](#) - 5 Behaviors Decision-Makers Find Irresistible**

Many job seekers express confidence in finding a new job this year, according to a recent survey, but many are also frustrated as they struggle to find a job matching their qualifications and salary preferences. In a job market where opportunities are still few and far between, give yourself a leg up that will allow you to create your own hiring opportunity.

<http://www.fairfaxcountyped.org/bay-area-tech-wire>

---

**> [14 Ideas](#) for Marketing Your Business Online**

Kick start your company's online strategy quickly and easily at a fraction of the cost of advertising! Download PRWeb's free guide, [14 Ideas for Marketing Your Business Online](#) and learn how to get More Publicity, More Prospects, and More Sales! Register for a FREE PRWeb account to download the guide today! [Click here](#)

---

**> [Corporate Food-Service](#) - Catering to Cafe Management**

Cosmopolitan Catering has established itself as Silicon Valley's premier full-service catering and café management company. Working exclusively within the corporate arena, Cosmopolitan Catering has experienced exponential growth by identifying and solving the recurring problems that Silicon Valley companies face when using outdated corporate food-service models. We have in turn addressed each of our client's needs independently to thereby provide customized solutions. The corporate food-service landscape is being redefined by Cosmopolitan Catering by way of bringing back the essence of the word "cater". While our vision and the core of our business model remains consistent, we take a personalized approach when implementing every food-service program we craft, knowing that no two companies will have the same needs. For more information, contact Rick Angelini at [rangelini@cosmocaters.com](mailto:rangelini@cosmocaters.com), 408.732.1400, or visit us at [www.cosmocaters.com](http://www.cosmocaters.com)

---

**> [Investment Advisor Executive](#)**

Investment Advisor Representative-Sales. High payout-little or no costs to you-fully regulated by The State of California and FINRA. Easy platform to have your own Advisory office with full regulation and a fully operable back office. Send resumes to [Raymond@AbrahamLockhart.com](mailto:Raymond@AbrahamLockhart.com)

---

**> [Advertise](#) on Bay Area Tech Wire and Reach More than 6,000 Subscribers**

Bay Area Tech Wire has over 6,000 subscribers who rely on it for their daily briefing of local technology news. Bay Area Tech Wire has various advertising offerings ideal for jobs listings, events, service offerings, and office space for rent. For more info, go to: <http://www.bayareatechwire.com>

=====  
Subscribe to other newsletters from Tech Wire Media Group:

Potomac Tech Wire: <http://www.potomactechwire.com>

Bay Area Tech Wire: <http://www.bayareatechwire.com>

New England Tech Wire: <http://www.newenglandtechwire.com>

Digital Media Wire: <http://www.digitalmediawire.com>

Advertising: If you are interested in advertising in our newsletters, call Parul Nath at 1-301-656-0057 xt 1102 or send email to [parul@techwiremedia.com](mailto:parul@techwiremedia.com)

News tips, press releases. Send email to: [editorial@bayareatechwire.com](mailto:editorial@bayareatechwire.com)

Tech Wire Mailing Address:  
325 Pennsylvania Ave. SE  
Suite 250  
Washington, DC 20003

Copyright: CapWire Inc. 2014

---

To unsubscribe/change profile: [click here](#)

To subscribe: [click here](#)